

(SAMPLE) PFS & BG Media Notification Form

Complete this form to notify Youth Connections & Chemical Dependency Bureau of your intention to use television, radio, and/or print advertising and/or public service announcements to educate the public. Prior to requesting proposals from media firms or beginning to work in-house on the details of a media campaign complete this form and send to RTAL who then will send to Chemical Dependency Bureau. Allow a two week processing timeframe for approval of all media. **All media must be approved prior to release to the public.***

INFORMATION:

Name of Organization: Youth Connection

County: Lewis & Clark

Prevention Specialist: Brandee Tyree

Phone: 406.529.8260

Target audience for Media: Parents with students in grade 9-12 in the entire Co.

Purpose for Media: Increase social emotional learning skills among parents with students in grades 9-12

Proposed run dates for media: April 15 - June 15, 2019

Message options being considered and why these have been chosen: (use additional sheet of paper if needed:) Will be using ParentingMT.org materials but paying to have them played on the radio

Estimated budget for campaign: \$500.00

Funding source for campaign: PFS grant Block Grant Other (specify): _____

This media will involve the use of: (Check all that apply)

- Television Radio Print media Billboards
 Social Media (circle all that apply): FB Instagram Snapchat Twitter
 Other (specify): _____

Print Media (circle all that apply): Black and White Color

