

## Coalition Letterhead

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**FOR IMMEDIATE RELEASE**

**[Insert Today's Date]**

**Media Contact:**

**[Name, Number & Email]**

### **[INSERT NAME OF COALITION] HEADED TO CADCA'S NATIONAL LEADERSHIP FORUM TO LEARN NEW SKILLS TO REDUCE YOUTH DRUG USE**

**[INSERT CITY/STATE]** – Representatives from **[insert name of city/state]** are headed to the Washington, D.C. area to join more than 2,500 substance abuse prevention specialists and advocates from throughout the country for Community Anti-Drug Coalitions of America's (CADCA) 26<sup>th</sup> Annual National Leadership Forum.

“We are so excited to be able to spend several days with other similar organizations from across the country, learning and honing our prevention skills so our community can be a better place, one that doesn't suffer from the harms of drug and alcohol abuse,” says **[insert name and title of coalition director]**. “We plan to come back reenergized with new strategies under our belt to tackle drug use in **[insert city/state]**.”

CADCA's Forum will cover a wide range of topics – everything from how to prevent prescription drug abuse and the abuse of synthetic drugs and marijuana to how to create tobacco-free environments and develop policies to reduce underage and excessive drinking.

The coalition has recently impacted the community by **[insert paragraph describing some of your coalition's recent projects and/or policy work]**.

The coalition will hear from several federal leaders including Michael Botticelli, Director, Office of National Drug Control Policy and Congressman Hal Rogers (R-KY), who will receive CADCA's National Leadership Award at the event. **[Name of your coalition]** will also meet with U.S. representatives and senators at the CADCA Forum's Capitol Hill Day event on Wednesday, Feb. 3.

**[Insert quote about your coalition's planned meeting or meetings and what you hope to accomplish.]**

**Also during the CADCA Forum, some of the coalition's youth members will participate in training to help them become strong community leaders called CADCA's National Youth Leadership Initiative. [List the names and ages of your youth here.]**

CADCA's National Leadership Forum, the nation's largest training conference for community prevention leaders, treatment professionals and researchers and SAMHSA's 12th Prevention Day, will take place at the Gaylord National Hotel and Convention Center Feb. 1-4. Visit the Forum website for details about training sessions, speakers, and special events at [forum.cadca.org/](http://forum.cadca.org/).

**[INSERT DESCRIPTION OF YOUR COALITION OR YOUR MISSION STATEMENT HERE.]**

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