



Media Literacy Resources

Websites with Lessons/Activities:

Youth Connection Coalition: Helena's community prevention coalition has developed lessons K-12 and has posted media literacy resources. www.YouthConnectionsCoalition.org

Don't Buy It: A media literacy Web site for young people that encourages users to think critically about media and become smart consumers. pbskids.org/dontbuyit

Media Literacy Clearinghouse: One stop site for all sorts of free media literacy resources, ideas, lesson plans, and more. A website monitored and maintained by Frank Baker that is expanded almost constantly.

<http://www.frankwbaker.com/>

New Mexico Media Literacy Project: Free and catalog materials available for teachers integrating media literacy into the classroom. Many health and prevention related topics, but wonderful media collections on the catalog items. www.nmmlp.org (HSD owns their complete curriculum)

Project Look Sharp: An initiative to promote and support the integration of media literacy into classroom curricula at all grade levels (although many of the lessons are more appropriate for older students) and instructional areas, as well as to evaluate the effectiveness of media literacy education in the schools.

www.ithaca.edu/looksharp

The National Media Literacy Community:

Center for Media Literacy: A non-profit organization that serves as a clearinghouse for news and information about the field plus an online catalog of the best media literacy books, videos and curricula for teaching in K-12. Includes the five main questions used for deconstruction discussions. www.medialit.org

Alliance for a Media Literate America (AMLA): A national organization committed to promoting media literacy education that is focused on critical inquiry, learning, and skill-building. www.amlainfo.org

Just Think: A media literacy and media activism organization in San Francisco. Go to their website for a full list of these resources. www.justthink.org

Campaign For A Commercial-Free Childhood: A national coalition of health care professionals, educators, advocacy groups and concerned parents who counter the harmful effects of marketing to children through action, advocacy, education, research, and collaboration. We support the rights of children to grow up – and the rights of parents to raise them – without being undermined by rampant commercialism.

<http://www.commercialfreechildhood.org/>

Adbusters/Media Foundation: A provocative magazine which features anti-consumerism and pro-social ads for students to analyze, as well as articles and letters that raise important questions about consumerism and corporate activity within our society. adbusters.org/home

Critical Media Literacy in Times of War: This site engages users in critical examination of how the media covers US foreign policy in relation to Iraq and Afghanistan. www.tandl.vt.edu/Foundations/mediaproject

The Media Education Foundation: A nonprofit educational organization devoted to media research and production of resources to aid educators and others in fostering analytical media literacy. HDS owns many DVDs of MEF videos, including Jeane Kilbourne. www.mediaed.org

Media History Project: Promoting the study of media history from petroglyphs to pixels.
<http://www.mediahistory.umn.edu/>

Research:

American Academy of Pediatrics: Media Matters is a national public education campaign of the American Academy of Pediatrics. It was launched in 1997 to help pediatricians, parents, and children become more aware of the influence that media (television, movies, computer and video games, Internet, advertising, popular music, etc.) have on child and adolescent health.

<http://www.aap.org/advocacy/mediamatters.htm>

Center on Media and Child Health: A Harvard project, this site has a vast collection of clinical studies for you to do your own research and keep up-to-date on how to best serve children in a media-saturated world.

<http://cmch.tv/>

The International Scene:

(The U.S. is lagging behind other English-speaking nations in media literacy education.)

The Media and Communications Studies Site (British): One of the main sites for media lit resources in the U.K. For various topics, they list web, print, digital, and other resources on that topic.

www.aber.ac.uk/media/index.php

The Media Awareness Network (Canadian): It offers practical support for media education in the home, school and community. It's also a place where educators, parents, students and community workers can share resources and explore ways to make media a more positive force in children's lives. www.media-awareness.ca

The Australian Children's Television Foundation: This national non-profit body has, since 1982, helped foster the development and dissemination of programs, films and other audiovisual media for children.

www.actf.com.au/

Resources for Families:

Common Sense Media: A nonprofit organization whose mission is to give parents, educators, and kids a choice and a voice about the media they consume. www.commonsensemedia.org

National Institute on Media & the Family: Site with various resources for families and parents concerned about the effects of media in our society. www.mediafamily.org

See Jane Program at Dads & Daughters: See Jane seeks to engage professionals and parents in a call to dramatically increase the percentages of female characters -- and to reduce gender stereotyping -- in media made for children 11 and under. See Jane founder, Academy Award winner Geena Davis, says, "By making it common for our youngest children to see everywhere a balance of active and complex male and female characters, girls and boys will grow up to empathize with and care more about each others' stories."
<http://seejane.org/>