

Media Literacy

Grade 7

Helena School District # 1
Federal Drug-Free Community Support Program Grant
State tobacco, Alcohol and Other Drug Community
Based Prevention Program Grant
Four Week Unit Plan



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Seventh Grade Media Literacy Unit Plan:

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- Lesson 4: Gender
- Lesson 5: Boys and Girls
- Lesson 6: Marketing to Teens I
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- Lesson 8: Body Image
- Lesson 9: Mediated Bodies
- Lesson 10: The Skinny on Beauty
- Lesson 11: Faux Photos
- Lesson 12: Fear and Loathing in the Mirror
- Lesson 13: You are Beautiful
- Lesson 14: Project Brainstorming
- Lessons 15-20: Student Production of Final Projects

Multi-Media Materials Section:

- Multi-Media CD
- Royalty-free Music DVD-ROM

Rubrics and Glossaries

Additional Resources

- Production Suggestions