

# Media Literacy

## Grade 6

State Tobacco, Alcohol and Other Drug Community  
Based Prevention Program Grant  
Helena School District #1  
Boyd Andrew Community Services  
Four Week Interdisciplinary Unit Plan

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# Table of Contents

## Sixth Grade Media Literacy Unit Plan:

### Media Discs:

- Multi-Media CD
- Royalty-free Music DVD-ROM

### Overview:

- General Information
- Unit Plan Schedule Outline

### Lesson Plans:

- Lesson 1: Introduction to Media Literacy
- Lesson 2: Jigsaw Brain Presentations
- Lesson 3: Taglines and Brain Development
- Lesson 4: Deconstruction and Making Stuff Cool
- Lesson 5: Product Placement
- Lesson 6: Deconstruction and Target Population
- Lesson 7: Ethnic (Tobacco) Marketing
- Lesson 8: How Fair are Fairy Tales?
- Lesson 9: How Fair are Fairy Tales? Continued
- Lesson 10: Manipulation and Rebellion
- Lessons 11-20: Student Production of Final Projects

### Rubrics and Glossaries

### Additional Resources

### Production Suggestions